The Amplify Fund is a national pooled fund with two strategic goals: 1) to nurture and strengthen the conditions necessary for Black and indigenous communities, and communities of color to build power for equitable development gains, and 2) to organize funders so they shift what and how they fund.

WE DO THIS BY:

- Featuring racial justice prominently in our problem statement, vision, activities, outcomes, values, and practicing racial justice in the operations of the fund.
- Genuinely relinquishing power to local and BIPOC community leaders. For example, Nashville, Tennessee’s co-created grantmaking strategy was developed by Local Strategy Advisors, and is used by Amplify staff to select grantees. Additionally, the design of the second phase of Amplify’s work (planned to launch in 2023) is being led entirely by grantees, including grantees in Nashville, Tennessee.
- Finally, Amplify funders are committed to organizing within their institutions and the broader field of philanthropy in service of doing what works for grantees.

Amplify has distributed over $850,000 in Tennessee.
Guided by the locally-developed strategy to build power and address equitable development issues, Amplify has distributed over $650,000 in Tennessee.

MULTI-YEAR GENERAL OPERATING SUPPORT:

- Stand Up Nashville
- The Equity Alliance

This includes general operating grants and additional grants such as COVID, wellness, capacity building, collaboration, and Future of Amplify design.

PROJECT SUPPORT:

- #DONTSELLOUTNORF

SUPPORT FOR GRANTEE-LED COLLABORATION:

- Collaboration between Stand Up Nashville and The Equity Alliance for the campaign “Pipelines, not Pipedreams,” an alternative planning process for community engagement to ensure a 300-acre redevelopment process centers affordable housing, workforce development, and racial and economic equity.

Both Executive Directors in Tennessee identify as Black women.

We operate with the belief that the solution to development challenges is shifting decision-making to Black and indigenous communities, and communities of color, with strong racial justice analysis. So, we aim to nurture and strengthen the conditions necessary for those communities to build power.

Photo credit: The Equity Alliance
The Amplify Fund recognizes that Black and indigenous communities, people of color, and low-income people are experiencing the most negative impacts of development, and (currently) have the least say. Therefore, we envision a reality where those cobenefit from the changes caused by development, including wealth creation, land control, and quality of life outcomes.

In 2019, Local Strategy Advisors in Tennessee identified the following equitable development issues and five conditions necessary to build power. These have guided Amplify’s grantmaking in Tennessee.

**CORPORATE INTEREST**

Nashville is seeing many new, large corporations arrive, which in turn is leading to rapid development with little to no government intervention. Therefore, one goal in Nashville is to ensure the public sector is holding developers and corporations accountable, and that all development projects center equity.

**HOUSING**

Like in many other parts of the country, Nashville is experiencing rapid development, gentrification and displacement, especially in historically Black neighborhoods), so one identified goal is to influence boards, commissions, and other elected bodies responsible for housing and development.

1. Community organizing
2. An inside/outside strategy
3. Funder organizing
4. Organizational capacity
5. Leadership development

Join us to support this work!
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